Blockchain News

TRUE

INSIGHTFUL



WHY WRITE FOR US?

GLOBAL EXPOSURE

Access to our global audience of readers.

GLOBAL NETOWRK

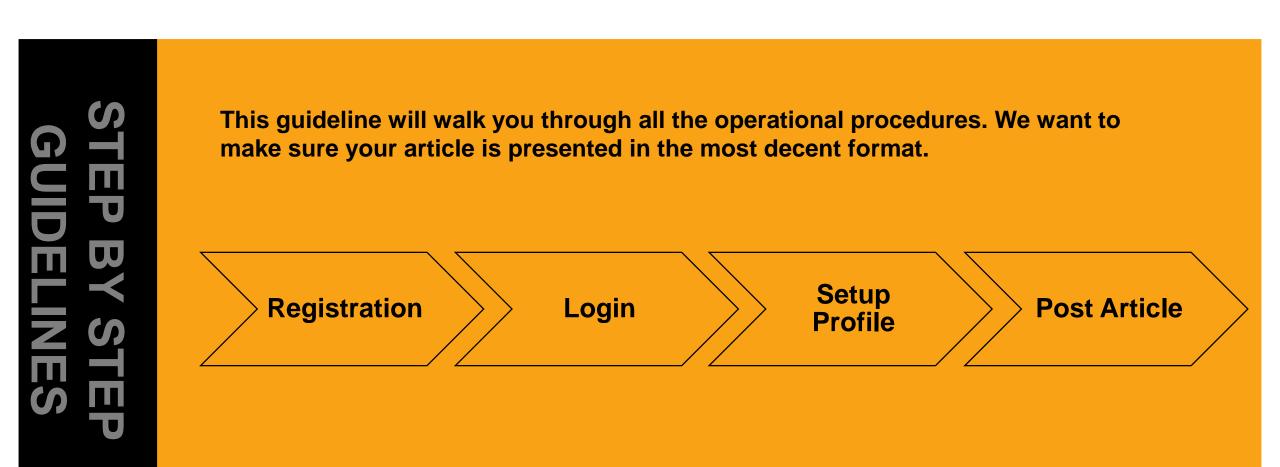
The chance to network and interact with our global partners and leaders in the blockchain space.

FREE WILL

Your commitment is flexible, and you can submit content according to your own schedule.



OPERATION GUIDELINES





DOS & DON'TS

- ✓ English content is welcomed only
- ✓ Creative and interesting views on anything related to blockchain
- ✓ Valuable insights in applications of blockchain technology
- ✓ Analysis on news and events going on in the blockchain space
- ✓ Information about the ever evolving blockchain regulations of various jurisdictions
- ✓ Content related to technical areas of blockchain technology are extremely welcomed

- Any materials considered to be promotional or marketing materials for other projects
- x Content that is not the original work of the author or plagiarism
- x Any offensive or insulting viewpoints that contain malicious intent



REGISTRATION

STEP 1

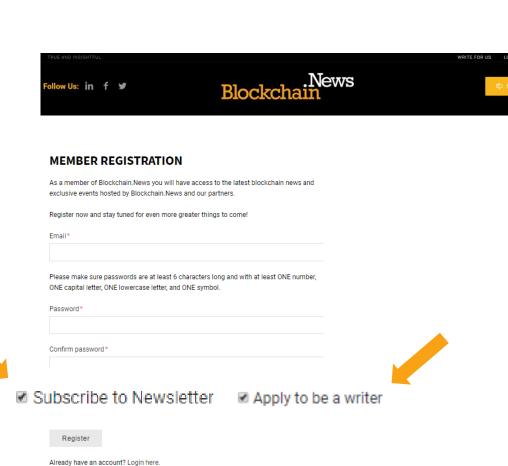
Go to <u>Blockchain.News</u> front page. Click the "Registration" button at the top right corner.

STEP 2

Enter your email and setup your password. If you want to apply to be a writer, make sure you tick BOTH boxes.



Check your mailbox or junk mailbox and you will receive the "Acknowledgement Email". Reply our email for confirmation!





LOGIN

STEP 1

Go to <u>Blockchain.News</u> front page, Click the "Login" button at the top right corner.

STEP 2

Login with your email and password you just set.



Email* The Email field is required. Password* The Password field is required. Login Other Login Options: G Sign in with Google Continue with Facebook

Forgot your password? Register for an account



SETUP PROFILE

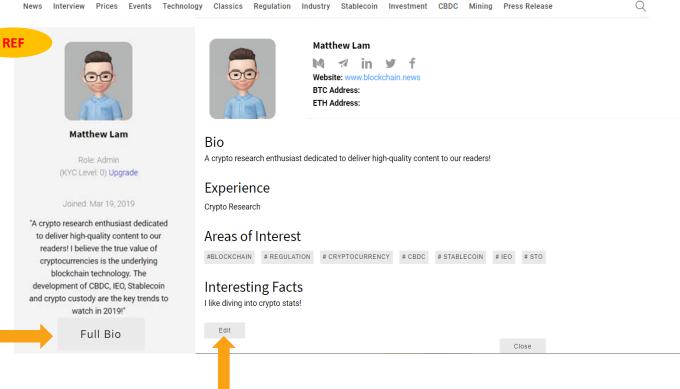
STEP 1

After login, click "PROFILE" at the top bar.



STEP 2

Click the "Full Bio" button at the bottom left corner. Then click "Edit"





SETUP PROFILE

STEP 3

Fill in your user name, a self-introduction of <u>50 – 70 words</u>, other personal information, and upload your profile picture.

STEP 4

Then click "Save changes" to save your change.

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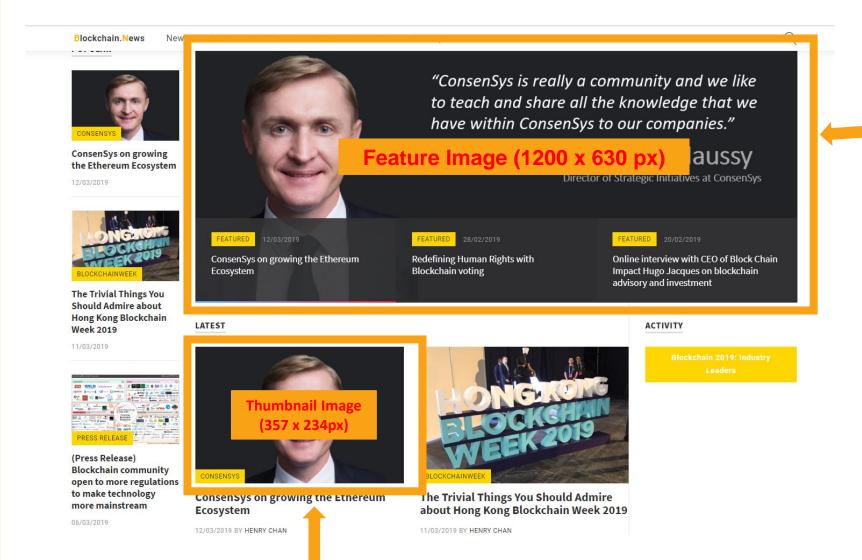


Post Article



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POST ARTICLE



Before you prepare to upload your article, please pay attention to our image size requirement here.



POST ARTICLE

SELECT

STEP 1

STEP 2

STEP 3

STEP 4

STEP 5

STEP 6

STEP 7

Click "POST" at the top bar. Then click "NEWS".



Stablecoin Generate Weekly Updates Template Title "ConsenSys is really a community and we like to teach and share all the knowledge that we have wit 3 onsenSys to our companies." Article title Thumbnail Image (357 x 234 px and smaller than 300KB) Charles D'Haussy [Crop Helper for Thumbnail] Upload the thumbnail image Choose File No file chosen Featured Image (1200 x 630 px and smaller than 300KB) [Crop Helper for Featured Image] Online interview with CEO of Block Chain ConsenSys on growing the Ethereum Choose File No file chosen Upload the feature image mpact Hugo Jacques on blockcha Category (Separated by comma) LATEST ACTIVITY lockchain,bitcoin Create the article tag, up to 6 tags per article (these tags will show at the end of the article) 04/29/2019 12:00 AM Select the post tag (which means the **vellow tag** at top left ConsenSys on gr 1 the Ethereum Short description of post The Trivial Things You Should Admire A short summary of your article, up to 50 words.

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Post Article

12/03/2019 BY HENRY CHAN

10

about Hong Kong Blockchain Week 2019

11/03/2019 BY HENRY CHAN



POST ARTICLE

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Click "POST" at the top bar. Then click "NEWS".

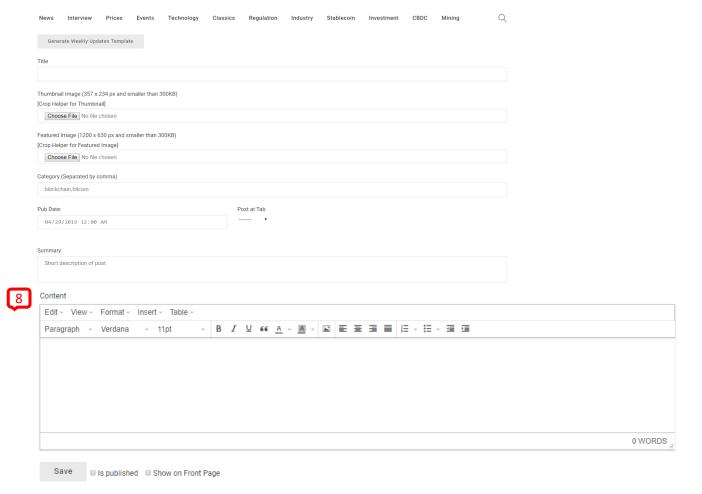


Investment Generate Weekly Updates Template ******** Article title Disclaimer: The views and opinions expressed in this article are those of the interviewee and do not necessarily reflect the view of Blockchain. News Thumbnail Image (357 x 234 px and smaller than 300KB) This is one of several interviews coming up in the "Blockchain 2019: Industry [Crop Helper for Thumbnail] Leaders and Voices" series aimed at raising awareness of the blockchain Choose File No file chosen community. If you are interested and would like your project to be covered in one of Featured Image (1200 x 630 px and smaller than 300KB) our upcoming interviews, please contact marketing@blockchain.news for more [Crop Helper for Featured Image] details. Choose File No file chosen Category (Separated by comma) Create the article tag, up to 6 tags per article blockchain.bitcoin (these tags will show at the end of the article) Post at Tab 04/29/2019 12:00 AM CONSENSYS BLOCKCHAIN

Short description of post



POST ARTICLE



- 8.1 Paste the content after editing it in MS Word
 (Note that the page will time out in 10 mins)
- **8.2** Use "Heading 3" as the sub-heading Size
- **8.3** Insert the pictures under "Insert" when necessary
- **8.4** Font : **Arial** Font Size : **14**
- **8.5** Save the article, then we will review and publish your article!



Feature Post

A higher chance to be featured if.....

- 1) Articles with in-depth analysis and unique insights
- 2) Nice looking featured image (1200 px x 630 px)
- 3) No promotional content





A Warm Reminder...

Article tagging

 Articles not tagged with the above tabs will be found in "News" ONLY

Processing time

 We require 3-5 working days to approve and publish your article

Social media channels

 Make sure to share your article via our social media channels! (Facebook ,Twitter, LinkedIn)

Contact Us

Content Team

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Content@blockchain.news